

# AWS Optimization and Licensing Assessment (OLA)



## Journey to the Cloud

The cloud has the ability to transform the way users and organizations leverage technology; it removes many of the barriers that previously kept businesses from realizing their vision and enables them to innovate quickly and responsibly. As the industry's most comprehensive and broadly adopted cloud platform, AWS is a natural choice for fast-growing businesses around the world.

Still, even with all of the benefits of cloud infrastructure, including on-demand scalability, faster deployments, and IT cost savings, cloud migration and optimization initiatives are not without challenges. One of the biggest challenges in defining the scope of opportunity with any cloud migration project is fully understanding the current environment, both in terms of the technology, the total cost to support it, and the potential for savings.

## Using OLA to Accelerate Your Migration Planning

Through the Amazon Partner Network (APN), select partners can help organizations like yours take advantage of an AWS Optimization and Licensing Assessment (OLA). The OLA helps your team evaluate options for migrating to the cloud and reducing licensing costs. It accelerates migrations by providing the instance recommendations and cost modeling data required to help you make better, more informed planning decisions.



## The OLA provides:

- ✓ Trend analysis
- ✓ AWS pricing estimates
- ✓ Detailed resource consumption data
- ✓ Licensing and compute optimized instance recommendations



## How Uturn Can Help

Your OLA is a no-obligation, exploratory first step in considering migrating to AWS and learning more about how Uturn Data Solutions can help. As an Amazon Partner Network Advanced Tier Consulting Partner, Uturn is uniquely authorized to ensure full funding from AWS for your OLA, so you can access the service at no cost.

**The output of your personalized analysis is a comprehensive report that details:**

- Current compute resources
- Networking, and storage costs
- Potential savings to be obtained with migration

# Learn More

Learn more about using a no-cost OLA to optimize your cloud migration and licensing strategy.

Visit [www.uturndata.com/contact](http://www.uturndata.com/contact) to get started and find out how much you can save.



### About Uturn Data Solutions:

Uturn is an Amazon Web Services Advanced Tier Consulting Partner specializing in Enterprise Cloud Enablement and Application Modernization. We help our clients adopt and optimize cloud services to remove technical debt, prepare for growth, eliminate uncertainty, foster innovation, accelerate critical business initiatives, and become more efficient with their technology investments.

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